

# Council on Emerging Markets

## Expert Advisory *Insider* · September 2009



### NEW EXPERT ADVISORY NETWORK MEMBERS

*The Council on Emerging Markets is pleased to have welcomed the following experts to our network in August:*

#### GLOBAL

**Gordon Bodnar** was Associate Editor of the *Journal of International Financial Markets, Institutions, and Money*

**Roger Leeds** is Chairman of the Emerging Markets Private Equity Association

**Lee Coulter** was SVP of Global Shared Services for Kraft Foods' Global Business Services

**Keith Handley** is a partner in the Global Corporate and Global Real Estate Practice Groups at Salans

#### ASIA

**William Bao Bean** is a partner at Softbank China & India Holdings, a venture capital firm specializing in the IT sector

**Richard Brubaker** is MD of China Strategic Development Partners and the Vice Chairman of the CSR Committee of AmCham Shanghai

**Pramit Pal Chaudhuri** is Senior Editor of The Hindustan Times and a delegate to the Indo-US Strategic Dialogue

**Benjamin Joffe** is CEO of +8\*, a consultancy covering mobile and Internet activity in China, Japan and South Korea

#### EUROPE

**Johan Hjertqvist** is President of the Health Consumer Powerhouse, a European think tank that seeks to improve healthcare with consumer information

**Dr. Adam Kozierekiewicz** is the Senior Health Economist at the European Investment Bank

#### LATIN AMERICA

**Andy Web-Vidal** is a business intelligence and security consultant specializing in the Andean region, having served as the Venezuela and Colombia correspondent for the Financial Times

### INSIDER PERSPECTIVE FROM THE EXPERT ADVISORY NETWORK

*"China is rising while the U.S. is declining in Latin America. China is all over this region. They are following a state-driven policy to expand their peaceful presence."*

—**Riordan Roett**,  
Director for Western Hemisphere Studies, SAIS

*"The Russians like the process of arms treaty talks. When they are sitting down and negotiating with the United States it is a recognition that they are a superpower on a par with the United States in nuclear weapons, and that's politically important in Moscow."*

— **Steven Pifer**,  
former US Ambassador to Ukraine

*"Nobody in the world is going to stand with a stop sign when India goes in for ENR (enrichment and repossessing) technology. It is New Delhi's sovereign right."*

— **Frank Wisner**,  
former US Ambassador to India

### RECENT EAN PUBLICATIONS AND NEWS

**Dr. Kerry Brown**, Senior Fellow at Chatham House for the Asia Program, published *Friends and Enemies: The Past, Present and Future of the Communist Party* (Anthem Press, July 2009). It discusses the major challenges facing the Communist Party and its potential path

**Dr. Dieter Ernst**, Senior Fellow at the East-West Center, wrote *China's Stimulus Package: A Catalyst for Recovery?* It evaluates China's stimulus and its implications on the country's trajectory

**Minxin Pei**, Director of the Keck Center for International and Strategic Studies at Claremont McKenna College, wrote *Asia's Rise* in the July/August issue of *Foreign Policy*

**Michael Shifter**, VP at the Inter-American Dialogue, testified to the subcommittee on the Western Hemisphere of the House committee on Foreign Affairs

### RECENT EXPERT ADVISORY INTERACTIONS

**Nicholas Platt**, former US Ambassador to Pakistan, led a discussion amongst CEM members on Pakistan's outlook, the increasing radicalization and its influence on the investment climate

**Dr. Gordon Bodnar**, Professor of International Finance at SAIS, led a discussion amongst CEM member on financial and operational hedging strategies to mitigate currency volatility

**Dr. Tanatat Puttasuwan**, Director of CSR at a Thai NGO, discussed the opportunities and risks posed by the Thai market with a healthcare member who is trying to decide on which ASEAN market to enter in 2010

**Bruce McLaughlin**, CEO of Sinogie Consulting, discussed distribution strategies in China with a consumer goods member who is evaluating new channel strategies for its premium brand

**Jeff Davidow**, former US Ambassador to Mexico and Venezuela, discussed the political climate and potential trajectory of the two countries with a consumer goods member interested in understanding the political landscape

**Dr. Jonathan Seah**, Managing Partner of LivingVentures, a venture capital firm, discussed the massive healthcare opportunity in China over the next five years with a medical devices member who is looking to understand the optimal level for engagement in China

Contact your Program Director to receive summaries from previous interactions, speak with any EAN members, or attend upcoming events